

# High-level roundtable on Jobs in Apps

The recent Copenhagen Economics [study](#) found that the app economy is a source of jobs and growth in the Nordics. What does this mean for the whole of Europe? What policies can enable European app entrepreneurs to win the global race? How to reap max EU benefits from this opportunity?

You are invited to join this high-level roundtable discussion with key decision makers and industry leaders.

**Tuesday 3 October 2017, 12:30-14:00, Silken Berlaymont**

- Åsa Webber, Ambassador of Sweden to the EU
- Nicklas Lundblad, Vice-President Public Policy, Google
- Michela Palladino, Director of European Policy, Developers Alliance
- Martin H. Thelle, Managing Partner, Copenhagen Economics

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...the app economy supports 145,500 jobs in the Nordic countries, with a possibility of adding another 100,000 during the next five years. This is quite an impressive growth rate and presents an ample opportunity if more European economies can join in.

Copenhagen Economics (2017)  
Jobs in Apps

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