

INTELLECTUAL PROPERTY VALUATION

We support our clients by quantifying the economic value of intellectual property and intangible assets based on extensive experience and state-of-the-art economic models.

STRATEGY & MONETISATION

We provide economic analyses to support our clients' strategic decisions across business functions related to:

- Market assessments to determine the potential for (to-be-developed) technologies and patents
- IP identification, evaluation, and pricing for transactions (M&A, Divestments) e.g. of third-party IP assets and non-core technology
- Venture Capital/Private Equity financing
- Early-stage technology evaluation
- Branding and specific design elements

DISPUTES & LITIGATION

We support clients in an array of IP disputes around the world, including patent infringement, trade secret theft and trademark and design issues.

- Damages calculations of lost profits, price erosion and/or reasonable royalties
- Injury assessment due to IP misappropriation
- Distinctiveness determination through economic analysis
- Economic support for settlement negotiations

LICENSING

We help clients maximize profitability through licensing (as licensor and/or licensee).

- Determine license rates for commercialization purposes
- Design licensing structures and systems for individual assets and portfolios
- Provide guidance on industry licensing norms for third-party/non-core IP
- Evaluate non-financial license terms and conditions for compliance purposes, e.g. F/RAND obligations

You can expect...

- Creative, different solutions over generic "best practice"
- Sector and issue specific knowledge and insight

You can expect...

- A relation-based and client-oriented approach
- Seniority in the team
- Partnership and collaboration



You can expect...

- A solution-oriented approach
- Results with real impact
- Clearly communicated results

You can expect...

- Integrity
- Sincere feedback and open dialogues
- Leadership

INTERESTED IN HOW WE CAN HELP YOU?



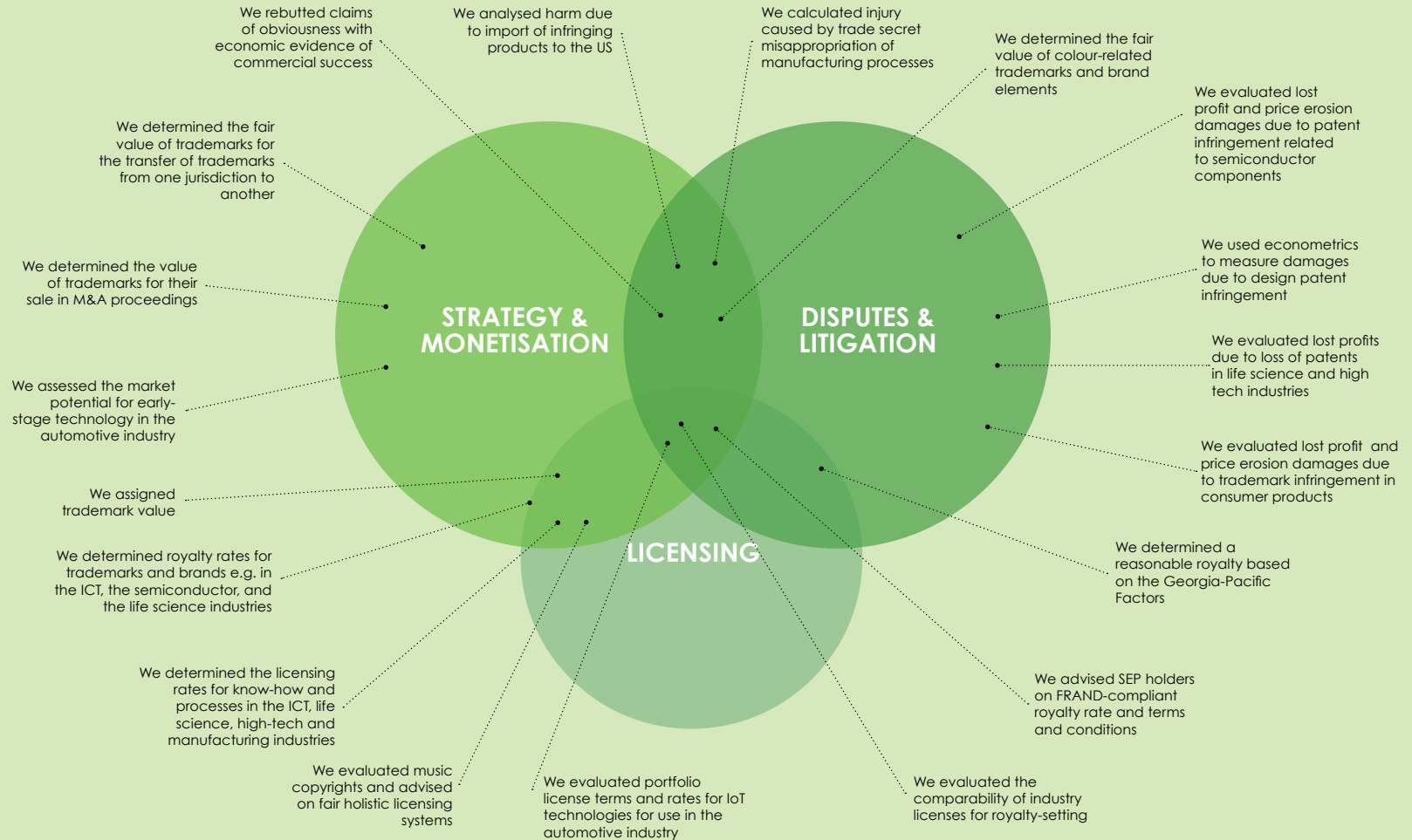
Hendrik Fügemann
Partner
Phone: +46 7 6187 2665
hef@copenhageneconomics.com



Claire F. Danielsson
Senior Economist
Phone: +46 7 3517 4715
elf@copenhageneconomics.com

WE HELP YOU GET THE MOST OUT OF YOUR IP – WHETHER THIS IS EXPLOITING UNTAPPED POTENTIAL OR OPTIMISING DISPUTE OUTCOMES

Collaborating with us, you will benefit from our team's expertise gained from numerous IP valuation cases*



*Some of the experience was gained by team members prior to joining Copenhagen Economics